

# Ensure Users See Only The Data They Need to See

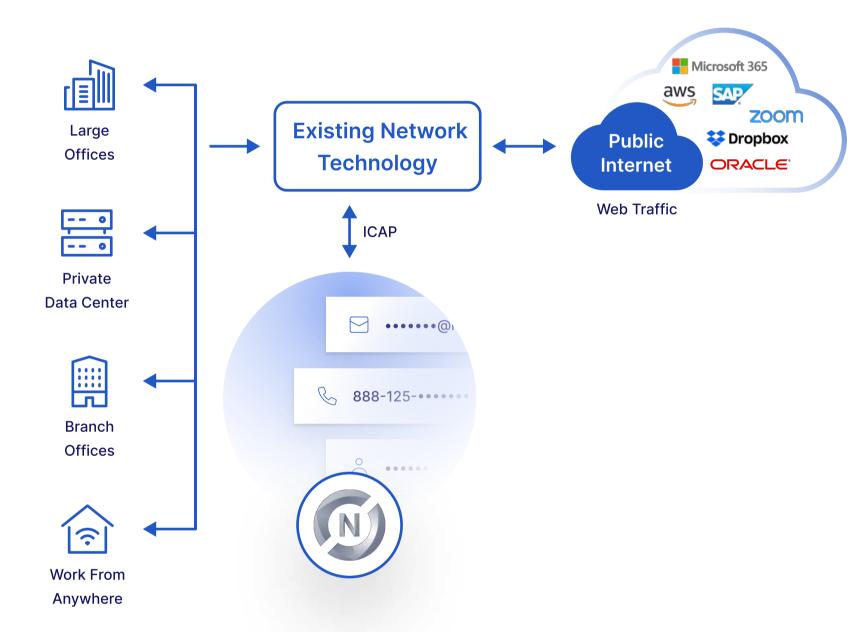


Nullafi® Shield™ provides proprietary data access controls so you can quickly, easily, and comprehensively protect sensitive data. With Nullafi, your users see only the data they need to see, giving your organization unprecedented control over data access.

It's a fast, easy way to detect and redact sensitive data, automate policy enforcement, and eliminate risks such as data leakage, inadvertent access, and improper downloading – all while allowing business to continue without interruption.

### **How It Works**

Nullafi Shield is an agentless, Zero Trust data security solution that sits between applications and endpoints, tying in with existing network technology in order to redact data across applications. Nullafi intelligently recognizes and obfuscates sensitive data in transit, before it gets to the user's device, no matter where it originates, what field it's in, or how it's labeled.



**Figure 1:** Nullafi Shield sits between applications and endpoints and simply "ties in" with existing network technology to obfuscate individual data elements according to the user's identity, before they get to the user's device.

# Simple Security is Better Security

You get simple-yet-powerful controls to granularly manage, monitor, and block data access for any user in any application. Start protecting sensitive data inside or outside your organization without excessive costs or slow complex deployments or application integrations. With Nullafi, you can even protect applications and data types you may not even be aware of, without requiring any sort of data discovery or taxonomy. The bottom line is, data protection with Nullafi is scalable, affordable, and simple.

### **Key Features and Benefits**

FEATURE	WHAT IT DOES	HOW YOU BENEFIT
Granular access controls	Restrict access by data type, data field, user department, or user location to prevent sensitive data from reaching unauthorized or over-privileged users or devices.	Ensure users can see and access only the data required for their job roles.
Highly customizable, plain-language access rules	Define access rules for any application or data type using everyday language, such as "block credit card numbers." Nullafi gives you the ability to create access rules for your own unique data formats.	Reduce IT costs and workloads by making it easy for less-technical users to create highly specific access rules for almost any type of data, such as names, addresses, credit cards, email addresses, and even customized data formats you define.
Detailed audit logs and reports	Create a complete, searchable audit trail that documents who accessed what data, when, and from which IP address.	Reduce the time, cost, and complexity of meeting compliance requirements such as PCI DSS, SOX, HIPAA, GDPR, and CMMC.
Data interception before it reaches endpoints	Intercept data in transit before it's displayed, without altering any data or integrating with any applications. Protects data by displaying only that which users have permission to view.	Protects sensitive data from exfiltration, mishandling, improper downloading and other data security and privacy risks. This also minimizes the risk of possible compliance violations.
Enforceable access decisions and workflow	Create customized access rules to enforce security protocols for both internal users and external partners.	Ensure that any third party follows your SOPs, even when you lack visibility and control over their network.
Fast control over new apps	Protect data in any application, whether it's well-known like Hubspot or homegrown, in the cloud or on your premises, without the data ever leaving your environment.	Onboard any web-based/SaaS or on- premises application in minutes – no integration or specialized skills are required because Nullafi never connects to the application or database.

# What Makes Us The Right Choice

Because Nullafi intercepts data at the network level, it works with any application, any data, anytime, anywhere, with no application integrations necessary, providing you with a data safety net for the entire suite of corporate applications. With just a simple 15-minute setup by configuring network controls, you'll be able to detect and redact sensitive data to solve data privacy, security, and access challenges.



## No Application Integrations Needed. Seriously

Since we sit at the network level, we can protect any application without needing a single integration.



#### No Agent, Either

No need to worry about deploying to endpoints, enforceability, or device controls.



#### **Runs In Your Environment**

Our software runs in your environment, so no need to worry about latency, third-party data risk, or downtime.

Ready to replace patchwork obfuscation with a single solution to ensure users only see the data they need to see in any app they use? If you'd like to get started, please schedule a demo on our website; we'd love to hear from you!

### **About Nullafi**

Nullafi is a fast-growing provider of data security software that helps customers quickly, easily, and comprehensively detect and redact sensitive data, automate policy enforcement, and eliminate risks such as data leakage, inadvertent access, and improper downloading — all while allowing business to continue without interruption. With Nullafi, users see only the data they need to see, giving organizations unprecedented control over data access. The company serves primarily mid-market companies, technology resellers, and application developers in North America. With rave reviews from analysts, multiple patents granted, and key partnerships already established, Nullafi is well-positioned to transform data security as we know it. For more information, visit www.nullafi.com.



